

**COMMERCIALS**

1. Amusements/ Entertainment
2. Car Dealers
3. Education/ College/ University/Trade
4. Financial Institution
5. Furniture
6. Image
7. Health Care (Non-Hospital)
8. Health Care (Doctor)
9. Hospital
10. Legal Services
11. Political Campaign
12. Product
13. Public Service Announcement
14. Restaurant
15. Retail
16. Service
17. Utilities
18. Low Budget under \$1000
19. Other \_\_\_\_\_

**NEWS**

20. Newscast
21. Documentary
22. Feature Story
23. News Story
24. Other \_\_\_\_\_

**TV PROGRAMS**

25. Arts
26. Children's
27. Community Access
28. Documentary
29. Entertainment
30. Government Access
31. Information
32. Issue
33. Promotion
34. Public Affairs
35. Sports
36. Talk Show
37. Other \_\_\_\_\_

**CREATIVITY (TELEVISION PRODUCTIONS)**

38. Art Direction
39. Cinematography
40. Directing
41. Editing
42. Humor
43. Original Music
44. Special Effects
45. On-Camera Talent
46. Use of Sound
47. Use of Music
48. Use of Graphics/Design
49. Use of Special Effects/Animation
50. Videography

**VIDEO PRODUCTIONS**

54. Company Overview
55. Corporate Image
56. Cultural
57. Demo Reel
58. Documentary
59. Educational Institution
60. Environmental Issue
61. Facility Overview
62. Fund Raiser
63. Informational
64. Instructional
65. Legal
66. Marketing (Service)
67. Marketing (Product)
68. Meeting Open/Close
69. Movie
70. Music
71. Non-Profit
72. Orientation
73. Recruitment
74. Safety
75. Sales Motivation
76. Sales Presentation
77. Slides To Video
78. Sports
79. Travel
80. Tribute
81. Training
82. Video News Release
83. Low Budget Under \$1,000
84. Other \_\_\_\_\_

**EDUCATIONAL INSTITUTION**

85. Produced for a School
86. Produced by Students
87. Low Budget Under \$1,000
88. Other \_\_\_\_\_

**GOVERNMENT**

89. City
90. County
91. Educational
92. Federal
93. Fire
94. Informational
95. Judicial
96. Law Enforcement
97. Medical
98. Military
99. State
100. Training
101. Utility/Public Service Dept.
102. Other \_\_\_\_\_

**MEDICAL**

103. External Communication
104. Fund Raiser
105. Internal Communication
106. Patient Education
107. Product or Service

**NEW MEDIA****VIDEO FOR THE WEB**

144. Entertainment
145. Flash
146. News and Information
147. Podcast
148. Program
149. Streaming
150. Training
151. Web Based Mixed Media
152. Other \_\_\_\_\_

**HIGH DEFINITION**

153. Overall Production
154. Other \_\_\_\_\_

**INTERACTIVE**

155. CD Based
156. DVD Based
157. Menu Design
158. Multi Media
159. Other \_\_\_\_\_

**CREATIVITY (NEW MEDIA)**

160. Editing
161. Special Effects
162. Talent
163. Writing
164. Videography
165. Other \_\_\_\_\_

**NEW CATEGORY**

166. My video based project doesn't fit any of the headings.

(attach a brief explanation and proposed category with entry)

- 51. Voice-Over Talent
- 52. Writing
- 53. Other \_\_\_\_\_

**NEWS**

- 20. Newscast
- 21. Documentary
- 22. Feature Story
- 23. News Story
- 24. Other \_\_\_\_\_

**PROGRAMS**

- 25. Arts
- 26. Children's
- 27. Community Access
- 28. Documentary
- 29. Entertainment
- 30. Government Access
- 31. Information
- 32. Issue
- 33. Promotion
- 34. Public Affairs
- 35. Sports
- 36. Talk Show
- 37. Other \_\_\_\_\_

**CREATIVITY  
(TELEVISION  
PRODUCTIONS)**

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- 46. Use of Sound
- 47. Use of Music
- 48. Use of Graphics/Design
- 49. Use of Special Effects/Animation
- 50. Videography
- 51. Voice-Over Talent
- 52. Writing
- 53. Other \_\_\_\_\_

- Overview
- 108. Other \_\_\_\_\_

**RELIGIOUS**

- 109. Ceremony
- 110. Documentary
- 111. Educational
- 112. Fund Raising
- 113. Inspirational
- 114. Television Show
- 115. Low Budget Under \$1,000
- 116. Other \_\_\_\_\_

**SPECIAL EVENTS**

- 117. Business
- 118. Non-Profit
- 119. Special Occasion
- 120. Wedding Ceremony
- 121. Wedding Highlights
- 122. Wedding Love Story
- 123. Other \_\_\_\_\_

**VIDEOS FOR SALE**

- 124. Children's Programming
- 125. Documentary
- 126. How To
- 127. Informational
- 128. Instructional
- 129. Sports
- 130. Other \_\_\_\_\_

**CREATIVITY (VIDEO  
PRODUCTIONS)**

- 131. Cinematography
- 132. Directing
- 133. Editing
- 134. Humor
- 135. Original Music
- 136. On-Camera Talent
- 137. Use of Graphics/Design
- 138. Use of Music
- 139. Use of Special Effects/Animation
- 140. Videography
- 141. Voice-Over Talent
- 142. Writing
- 143. Other \_\_\_\_\_



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